

Website and Social Networking Policy Mifflin County Library

The Mifflin County Library provides a web site that is an extension of the library's information resources and supports its mission to provide customers with timely, accurate sources of information. The library's web site is not intended to be open as a full or partial public forum.

The website's primary audience is Mifflin County residents. The library director and select staff participate in the development and maintenance of the site.

The website may include links to public interest information from non-profit organizations, educational institutions and government agencies, especially those that are unique to the local community. The web site may also include links to business and financial partners, Internet research tools or to sites that facilitate the public's access to commonly needed ready reference information. Links to business or financial partners, or commercial Web sites must be reviewed and approved by the Library director or his/her designee. Links to commercial sites may be made when the library has determined that sufficient authoritative information of interest to the public is available at no charge and a comparable non-profit, educational or government agency resource is not available.

Links that are placed on the website must meet the following criteria:

1. Sites should originate from the creating or responsible institution, not a third party.
2. Material should be up-to-date, preferably with a creation or revision date and contact email address available.
3. Information should be verified if the source is unknown.
4. Sites maintained by individuals should be closely monitored.
5. When dealing with controversial topics, sites with differing points of view should be provided whenever possible.
6. Sites should be examined and reevaluated regularly for the quality and validity of information, access, design and currency of content.

Links that are placed on the web site must be regularly maintained and evaluated. Library staff will run link-checking software regularly to ensure that the links remain active and viable. At least annually, all links will be checked to ensure that the content remains accurate, reliable, and timely. Sites that no longer meet the needs of library customers or that no longer meet the selection criteria will be removed.

Customer complaints or concerns about site content will be handled under the library's "Request for Reconsideration of Materials" policy.

Acceptable Use of Library Social Network Sites

The goals of Mifflin County Library's sponsored social networking sites are:

- To increase the public's knowledge of and use of library services;
- To promote the value and importance of the Library's services among governing officials, civic leaders, and the general public; and
- To maintain open, professional and responsive communications with members of the public and the news media.

Publicly posted information will be professional and reflect positively on the Mifflin County Library, staff, volunteers and services. Staff shall check facts, cite sources, present balanced views, acknowledge and correct errors, and check spelling and grammar before publishing any posts.

The Mifflin County Library reserves the right not to publish any posting, or to later remove it.

Comments from the Public

Where moderation of comments is an available option and enabled, comments from the public will be moderated before posting by Mifflin County Library designated staff editors. The Mifflin County Library reserves the right to modify or remove any messages or postings that it deems, in its sole discretion, to be abusive, obscene, defamatory, in violation of the copyright, trademark right, or other intellectual property right of any third party, or otherwise inappropriate.

Notwithstanding the foregoing, the Mifflin County Library will not be responsible or liable for content posted by any subscriber in any forum, message board, or other area within the service.

By posting a comment, individuals agree to indemnify the Mifflin County Library, its officers and staff from and against all liabilities, judgments, damages, and costs (including attorney's fees) incurred by any of them which arise out of or are related to the content posted by customers. Forums and messaging may not be used for commercial purposes or for organized political activity.

If an individual does not agree to these terms, the individual should not use the Mifflin County Library sponsored sites as a violation of these terms may lead to legal liability.

Copyright

Content on Mifflin County Library website and other social web applications is governed by a Creative Commons Attribution-Noncommercial-Share Alike 3.0 United States licensing (<http://creativecommons.org/licenses/by-nc-sa/3.0/us/>).

Policy Notice

This policy is subject to change at any time without notice. Updates to the policy may be obtained from the Mifflin County Library.

Approved: July 18, 2020 via electronic vote